

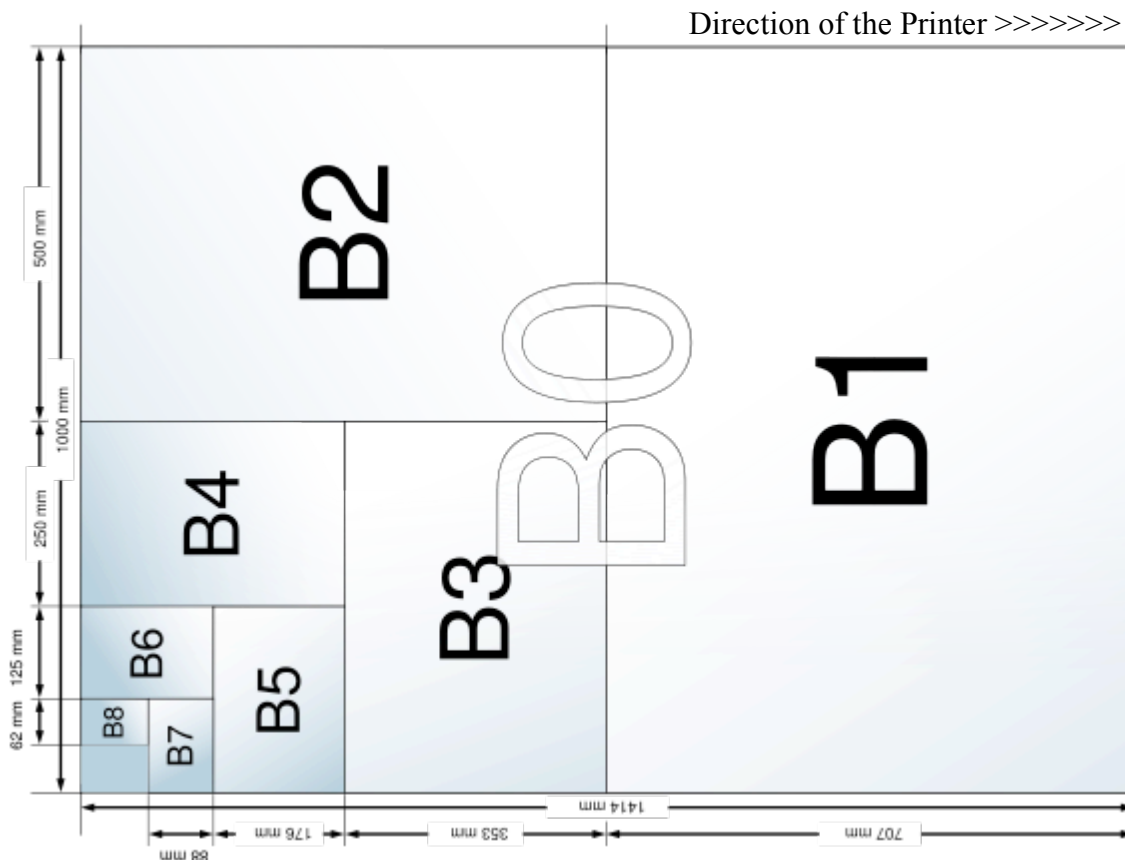
RabbitHoles

Standard Pricing and Fee Schedule

All prices are notional and are provided for the basis of estimation. Actual pricing may vary based on project details. Please email bids@rabbitholes.com with desired RabbitHole size, quantity, resolution, expected content and delivery date for a formalized bid.

Print Name	Holo Type	Print Size (mm)	Print Size (in)	Lighting	Print Price
B5	.8 portrait	176 x 250	6.9 x 9.8	TechLighting Joshua	\$95
B4	.8 landscape	353 x 250	13.9 x 9.8	TechLighting DJ Wally	\$175
B3, Portrait	.8 portrait	353 x 500	13.9 x 19.7	TechLighting DJ Wally	\$325
B3, Portrait	1.6 portrait	353 x 500	13.9 x 19.7	TechLighting DJ Wally	\$250
B2, Landscape	1.6 landscape	707 x 500	27.8 x 19.7	ETC Source 4	\$600
B1, Large Portrait	1.6 portrait	707 x 1000	27.8 x 39.4	ETC Source 4	\$1000
B0, Large Landscape	1.6 landscape	1414 x 1000	55.7 x 39.4	ETC Source 4	\$2200
Giant Portrait	1.6 portrait	1414 x 2000	55.7 x 78.8	ETC Source 4	\$5800
Giant Square*	1.6 square	2000 x 2000	78.8 x 78.8	ETC Source 4	\$8100
Giant Landscape*	1.6 landscape	3000 x 2000	118.2 x 78.8	ETC Source 4	\$12000

* curvature recommended



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Tel: 323.319.4431

RabbitHoles Media Inc.

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Tel: 819.771.6900 + Fax: 819.771.6930

LARGE FORMAT PRINTS

These oversized RabbitHoles take advantage of the ability to tile RabbitHoles vertically in order to create 2-meter tall prints. These create an unparalleled immersive experience, with plenty of room for life-size characters or grandiose landscapes. Ideal for large venues that can accommodate their optimal viewing and lighting distances, which are longer than for standard prints. These prints must be lit by a 750W ETC Source Four lighting unit.

	Giant Landscape	\$12,000
	Giant Square	\$8,100
	Giant Portrait	\$5,800

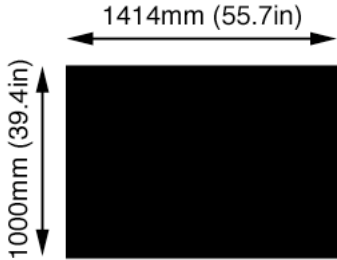
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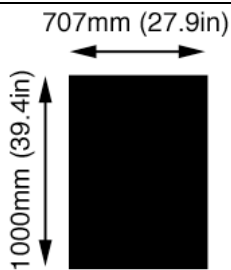
STANDARD SIZE PRINTS

These standard size prints make efficient use of our film and offer ease of installation and handling. They can be wall-mounted, incorporated into corrugate displays, and can even be laminated over traditional 2D prints. They integrate well with existing marketing campaigns and display concepts. They can be lit with a 575W ETC Source Four or an array of MR16 Halogen bulbs.



B0, Large Landscape

\$2,200



B1, Large Portrait

\$1,000

MULTIPLE & COLLECTIBLE PRINTS

These RabbitHoles are small enough to be lit by commercial 50/75W Halogen bulbs and have significantly easier installation and lighting requirements than larger prints. Multiple B3 prints could be incorporated into a single corrugate display, with their lighting mounted directly to the standee, to create a plug-and-play, multi-faceted RabbitHoles experience. Also, content from the B1 Portrait, and even the Double B0, has the same aspect ratio as the B3, so the B3 size can be used to print collectible versions of your large-scale interactive RabbitHoles. They are available in two print resolutions, which afford additional price and volume flexibility.



B3, Portrait (small pixel)

Lit by 75W MR16 Halogen bulb!

\$325



B3, Portrait (large pixel)

Lit by 75W MR16 Halogen bulb!

\$250

ADDITIONAL RABBITHOLE RELATED COSTS

Production Fee: \$1000 minimum/project	Printer Setup Fee: \$2000/image sequence
Lighting	Framing/Display
Crating/Shipping/Insurance	Installation

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